

## Presse-Information

Nr. 12/2013

### Contest socially responsible tourism projects – TO DO!2013 announced

The TO DO! – Contest Socially Responsible Tourism is announced worldwide for the 19th time by Studienkreis für Tourismus und Entwicklung e.V. (Institute for Tourism and Development). Existing tourism projects are welcome to apply who take into account in an outstanding manner the interests and needs of the local population by active participation during planning and implementation. This also includes fair remuneration, training and education, strengthening the own culture and other measures which contribute to a sustainable tourism development.

In addition to a trophy and a prize money, TO DO! award winners for the first time get the opportunity to become a member of "The International Ecotourism Society" (TIES).

Enterprises and public or private institutions can apply. After a selection of prize worthy projects by a jury, followed by an on-site check, TO DO!2013 winners are ascertained and will be awarded during ITB Berlin in March 2014.

### Deadline for application: 30 September 2013

On our website you find in English Conditions of participation and Application form (in German Teilnahmebedingungen and Anmeldebogen)

See [www.to-do-contest.org](http://www.to-do-contest.org) for all information about TO DO! contest (former award winners, rationales for the awards, jury etc.).

### TO DO! Cooperation partners:

German Federal Ministry for Economic Cooperation and Development (BMZ), Bread for the World – Church Development Service / Tourism Watch, forum anders reisen, ITB Berlin, Swiss Foundation for Solidarity in Tourism, Studiosus Reisen München GmbH

### TO DO!-Prize money

Swiss Foundation for Solidarity in Tourism for each winner 5,000 Swiss Francs.

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